CREATIVE BEAST Cookie Policy

This Cookie Policy describes how Creative Beast uses cookies and similar technologies to provide, customize, evaluate, improve, promote and protect our Services. If you have any comments or questions about this Cookie Policy, feel free to contact us at hello@creativebeast.co.nz

Cookies.

Cookies are small pieces of text sent to your browser when you visit a site. They serve a variety of functions, like enabling us to remember certain information you provide to us as you navigate between pages on the Services.

We use cookies on this website in association with our provider, Squarespace web and mobile applications for the following purposes:

- Authentication, Customization, Security and Other Functional Cookies. Cookies help us
 verify you when you're are visiting our website so we can make it easier for you to
 access the Services and provide the appropriate experiences and features. We also
 use cookies to help prevent fraudulent use of login credentials and to remember
 choices you've made on the Services, such as your language preference.
- *Performance And Analytics.* Cookies help us analyse how the website is being accessed and used, and enable us to track performance of the Services. For example, we use cookies to determine if you viewed a page or clicked a feature on our website.
- *Third Parties.* Third Party Services may use cookies to help you access their services from our website. Any such third party cookie usage is governed by the policy of the third party placing the cookie.
- Opting Out. You can set your browser to not accept cookies, but this may limit your ability to use the Services. We currently don't respond to DNT:1 signals from browsers visiting our Services.
- *Device Identifiers.* We use device identifiers on our provider, Squarespace web and mobile applications to track, analyse and improve the performance of the Services and our ads.

Third Party Tags.

Our provider, Squarespace use and manage third party tags on the website and associated domains of www.squarespace.com and on Squarespace web and mobile applications. Third party tags may take the form of pixels or tracking snippets. They use pixels to learn how you interact with our site pages and emails, and this information helps us and our ad partners provide you with a more tailored experience. Squarespace use tracking snippets to capture data from your browser, make requests to a third party partner or set cookies on your device to store data. Squarespace use <u>Google Tag Manager</u> to manage our third party tag usage. This may cause other tags to be activated which may, for their part, collect data and set cookies under certain circumstances. Google Tag Manager does not store this data. Cookies on our website.

We encourage you to check back periodically to review this Cookie Policy for any changes since your last visit.

How to contact us

If you have questions, comments or complaints about this Cookie Policy or our practices or if you would like to exercise your rights and choices, please email us at hello@creativebeast.co.nz